



DESIGNER <CODER> FIXER JASON SCHAEFFER

WHO AM I?

A continually adapting Designer and Developer with web, print, video, and audio production experience. My strength lies in the ability to “Macgyver” solutions to overcome limitations and constraint. I learn swiftly what I don’t yet know: a jack of all trades conceptualizing and creating paths to break out of (or bypass) the box.

MY STORY

I started my journey in creative doing digital retouching and prepress at Clipper Magazine. I eventually tested into a role with an internal agency as a HTML email artist.

In 2007 I accepted an entry level design position with Big Brothers Big Sisters of America (BBBSA). Shortly after they created a new position to take advantage of my multiple abilities. Eventually I would be responsible for all creative Art Direction, design and collateral produced for national distribution to 350 affiliates, the national office and selection of vendors to produce collateral.

I moved to Penn Medicine where my varied duties included: administering several web properties, shooting/editing/compositing video, HTML emails, graphic design and preflighting. From there I consulted with Lutron electronics. I was brought in to assist with overflow in print but was utilized to also produce HTML emails, animated GIF banners and also coding animated interactive flash ads.

I joined Airgas in 2015 as a Senior Designer. Currently I mostly do Front End Development where I created a CSS framework that allows the other designers with no coding ability to build and publish fully functional and responsive web pages. Due to my varied abilities I am actively on loan by Digital Creative through scheduled slots providing solutions to several other departments. In addition I also solely fully manage an external hosting server, several microsites and all contact form creation.

CONTACT

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TIMELINE



Senior Designer

Airgas

2015 to Current

Conshohocken PA

Senior Design Consultant

Airgas via The BOSS Group
Lutron via Creative Circle

2014 – 2015

Conshohocken PA
Coopersburg PA

Multimedia Designer

Penn Medicine

2013 – 2014

Philadelphia PA

Design Coordinator / Multimedia Designer

Big Brothers Big Sisters of America

2007 – 2013

Philadelphia PA

Graphic Design Instructor

Berks Technical Institute

2006 – 2008

Wyomissing PA

Digital Prepress / HTML Email Artist

Gannet Company, Inc. (Clipper Magazine)

2004 – 2007

Mountville PA

Civil Affair Specialist

U.S. Army Reserve (416th CA Bn)
US Army (18th Airborne Corps)

1993 – 2001

Norristown PA
Port-au-Prince, Haiti

EDUCATION

Graphic Design

Berks Technical Institute

Civil Affairs

John F. Kennedy Special Warfare Center and School

SKILLS

Graphic Design, HTML, CSS, Javascript, Mac OS, Video Editing, Audio Creation, Illustration, FTP, PHP, MacGyvering

SOFTWARE

Adobe Creative Suite, Dreamweaver, XD, Figma, Photoshop, Illustrator, InDesign, Final Cut Pro, Animate, Premiere, After Effects, Acrobat, Transmit, cPanel, Terminal, Quicktime, Wordpress, HYBRIS, Logic, Responsys, Salesforce, Office